



Government of Bihar
Bihar Mahadalit Vikas
Mission (SC/ST Welfare



Department)

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**Invitation for submission of Proposal for Technical
Support in
Samudayik Radio
Yojana**

Bihar Mahadalit Vikas Mission is implementing 'Samudaik Radio Yojana' for the benefit of mahadalits. 8 agencies have been selected to set up Community Radio Stations and produce broadcasting content. Now, an agency is needed to guide, support and train the Implementing Agencies selected by Bihar Mahadalit Vikas Mission in successful initiation, commission and operation of Community Radio Stations and producing Broadcasting Content with community participation among Mahadalit Community for the advancement of their educational, developmental, social and cultural needs in various parts of the state.

Bihar Mahadalit Vikas Mission has decided to select one agency for the above mentioned work of providing technical support from among the 8 agencies already selected for this scheme.

Proposal is invited from all the selected agencies to provide technical assistance in setting up and monitoring of Community Radio Station and produce Broadcasting Content with community participation for Mahadalit Community which fulfill their educational, developmental, social and cultural needs. Only selected agencies can give their proposal.

S.N.	Items	Date & Time
1	Last date for receipt of Proposal	27/01/2014, 3 Pm
2	Opening of Technical and Financial Proposal	28/01/2014, 5 Pm

A. Scope of Work

Guide, support and train the Implementing Agencies selected by Bihar Mahadalit Vikas Mission in successful initiation, commission and operation of Community Radio Stations and producing Broadcasting Content with community participation among Mahadalit Community for the advancement of their educational, developmental, social and cultural needs

1. Advice and support to the Department in providing strategic policy direction to CR stations to empower Mahadalits
2. Preparation of a conceptual project report, preliminary design of the Community Radio stations, prediction of coverage area, communication needs identification through survey, concept-to-execution plans etc.
3. Liaison for all regulatory approvals for setting up CR stations such as:
 - a. support implementing agencies to prepare applications for setting up CR stations as per the guidelines on behalf of the Department
 - b. on behalf of implementing agencies, submit the applications to the Union Ministry of Information & Broadcasting (MoIB)
 - c. Further apply all other required approvals including SACFA, WOL from Wireless Planning and Coordination Wing and other department
4. Training and preparing the Implementing Agencies to present their cases before the screening Committee of MoIB
5. Guidance, expert advice for recording and broadcast equipment
6. Technical advisory and support for site selection
7. Technical advisory and support for finalization of equipment and their specification for CR stations
8. Technical advisory and support in procurement of equipment and construction of CR stations
9. Technical advisory and support in Installation, testing, integration of equipment and monitoring construction of CR stations
10. Assistance in finalization of all other project implementing activities required to make CR stations operational
11. Support and produce broadcasting content with the participation of Mahadalit Community (overing their educational, development, social and cultural needs).
12. Building the capacities of the Implementing Agencies and the core CRS team in all aspects of CR including community mobilization, content production, broadcast, management and marketing of the stations.
13. Assistance in dissemination of critical information and development issues related to Mahadalits through CR stations.
14. Community interaction and workshop design & execution in coordination with larger communication strategies
15. Promotion of CR stations amongst Mahadalits, listeners' clubs and community mobilization making target groups and active participants in the knowledge sharing process.
16. Audio content training, capacity building and mentoring to personnel of CR stations.
17. Assistant in carrying out holistic appraisal of CR stations initiative at regular intervals
18. Suggest resource mobilization and marketing strategies framework to make CR stations financially sustainable & Any other assistance to the Department for successful completion of the project.
19. Monitoring agency will have to support initially for three years, Period of contract may be Extended after satisfactory performance.

B. Eligibility:

- A. One among the agencies Qualified technical and Financial bid/ finally selected For setting up community radio station by Mahadalit Vikash Mission, Govt. of Bihar
- B. Must have experience/Currently working of Similar Work Regarding Management Support and Content creation as mentioned in TOR (Must Submit Work order)

Sealed proposal can be submitted through Speed Post / registered Post / Courier/in person on any working day. Proposals in one large envelope marked as **“Proposal for providing technical assistance in the setting up Community Radio Stations among Mahadalit Community”** enclosing two separate sealed envelopes marked as (i) Technical proposal for providing technical assistance in the setting up Community Radio Stations among Mahadalit Community and (ii) Financial Proposal for providing technical assistance in the setting up Community Radio Stations among Mahadalit Community. Each envelop must contain the name and complete address with contact number of the organization The undersigned reserves the right to cancel/ reject one or all the proposals without assigning any reason.

Mission Director

C. Activity Timeline for setting up Community Radio Station & Program Production

S. No.	Activity	Y												Remarks
	Year 1	M1	M2	M3	M4	M5	M6	M7	M8	M9	M10	M11	M12	

D. Financial Proposal Format

Sl. No	Description of Services	Consultancy Fee in	
		(In figures)	(In words)
(A)	Radio Station Establishment (Technology and Infrastructural)		
i.	Cost of Technical assistance for establishment towards setting up of (according to the scope of work mentioned above) per CRS e.g: Survey, Site Selection, Tower Erection, Installation and Studio setup		
ii.	Cost of Technical assistance for operational and Monitoring support for each CRS each Year e.g. Administrative Support, Program/content related, Software and hardware troubleshooting and any emergency service, Committee formations and governing of e.g working Committee and other Theme based committees		
iii.	Cost of Technical assistance for Application Process and Follow up of Application with MOIB, Govt. of India e.g. Online application, Documentation, Preparation for Screening interview, follow up etc		
	Sub Total [A]		
(B)	Cost of Technical Assistance per Radio Program Production for 30 minutes content in each linguistic area. e.g. Bhojpuri, angika, vajjika, Maithili, magdhi.		
	Sub Total [B]		
(C)	Training /Capacity Building (Each Training will be Residential for 3 Days)		

i.	Field based Training to Surveyers and community Mobilizers for conducting site selection and feasibility studies at Proposed CRS district with Mahadalit Community		
ii.	Training for Broadcast Content creation @ Each CRS Unit		
iii.	Training for Marketing/Sustainability strategy @Each Unit		
iv.	Training for all Five Thematic areas in accordance with social cultural, developmental and educational need of Mahadalit Vikash mission @ Each Unit Thematic Areas are. Social, Cultural, Developmental Educational and language		
v.	Training for Radio Jockey and Program Broadcasting @Each Unit		
vi.	Training for 1 st Hand Technical (Hardware & Software) Troubleshooting @ Each Unit		
vii.	Training for Raising Community Participation		
viii.	Community Radio Station Management Training @Each Unit e.g. Program Cycle, Record Room, Catalogue creation, Communication with Community		
ix.			
	Sub Total [C]		
(D)	Travelling and Administrative Expenses for site visits , each visit per location.*		
	Add Service Tax as per prevailing rates		
(F)	Total Consultancy fee including Service Tax (A+B+C)		

Note:

- (i) While quoting financial offers, applicant firms are requested to see the scope of work given above.
- (ii) During Evaluation of Financial proposals, the quoted Consultancy excluding service tax shall be considered.
- (iii) * Field visits_Travelling cost for survey, site visit, Erection of Tower, studio Finalization, Program Broadcast, Monthly visit for Report