



Govt. of Bihar
SC/ST Welfare Department
Bihar Mahadalit Vikas Mission
CM Secretariat, 4, Desh Ratn Marg, (4 K.G.), Bihar, Patna
<http://mahadalitmission.org> Phone : 0612-2215115/2215083



EXPRESSION OF INTEREST

Invitation for Expression for Interest for setting up Community Radio Station among Mahadalit Community for advancement of their educational, developmental, social and cultural needs.

Bihar Mahadalit Vikas Mission is an autonomous body under Department of SC & ST Welfare, Govt. of Bihar, constituted with the objective of socio-economic, educational and cultural upliftment of the most deprived section among scheduled caste community. To integrate Mahadalits into the mainstream of the society and to bring their folk tradition and culture to society at large it is proposed to establish Community Radio Stations which would also provide an opportunity to communicate on socially relevant issues, express their creative talents and achieve set goals of collective development through participatory communication process.

Bihar Mahadalit Vikas Mission invites EoI to hire qualified agency for setting up Community Radio Station and producing Broadcasting Content with community participation which fulfil their educational, developmental, social and cultural needs. Primarily the Community Radio Stations would be established at 15 linguistic centres across the state and ensure the dedicated coverage of youth, women and elders of Mahadalit community.

Interested 'non-profit' organisations may submit their Expression of Interest documents as per details given on our website www.mahadalitmission.org in Mission Office between 10 am to 4 pm by 10.04.2012. A meeting will be organised on 05.04.2012, 4 pm in the chamber of Mission Director to clarify any issue related to submission of EoI.

Mission Director

Bihar Mahadalit Vikas Mission
Department of SC ST Welfare
Government of Bihar

Invitation for Expression for Interest for setting up Community Radio Station among Mahadalit Community for advancement of their educational, developmental, social and cultural needs

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Bihar Mahadalit Vikas Mission invites EoI to hire qualified agency for setting up Community Radio Station and producing Broadcasting Content with community participation which fulfil their educational, developmental, social and cultural needs. The Community Radio Stations would be established at 15 linguistic centres across the state and ensure the dedicated coverage of youth, women and elders of Mahadalit community.

Work Scope:

- a) To set up and operate Community Radio Station to cover a range of about 25 km (For this, a transmitter having maximum Effective Radiated Power of 250 watts would be required).
- b) To produce broadcasting contents with the participation of Mahadalit Community (covering their educational, developmental, social and cultural needs).

Eligibility Criteria:

A. For setting up and Operating Community Radio Station

- a. Should be explicitly constituted as a 'non-profit' organisation and have a proven record of at least three years of service to the local community. (Relevant document must be enclosed).
- b. Should have minimum average annual financial turnover of Rs. 5 lacs in last three consecutive years (2010-11, 2009-10 & 2008-09) (audited reports to be enclosed)
- c. Should have group of consultants as the core team member; having work experience in setting up and operating Community Radio Station for volunteer or community development purpose (team profile along with documents referring the evidence of their competency to be enclosed)
- d. Not black listed/ de-barred for further partnership from any government/ non-government/ volunteer/ autonomous institution, organisation or firm (self deceleration document to be submitted).

B. For producing Mahadalit Community owned and managed broadcasting contents

- a. Should be explicitly constituted as a 'non-profit' organisation and have a proven record of at least five years of service of producing Mass Media Services (relevant document must be enclosed).

- b. Should have minimum average annual financial turnover of Rs. 5 lacs in last three consecutive years (2010-11, 2009-10 & 2008-09) (audited reports to be enclosed)
- c. Should have expertise and understanding of educational, developmental, social and cultural scenario of Mahadalit community and their potentiality to produce infotainment content (team profile along with documents referring the evidence of their competency and detailed *concept note* to be enclosed)
- d. Not black listed/ de-barred for further partnership from any government/ non-government/ volunteer/ autonomous institution, organisation, firm (self deceleration document to be submitted)

The EoI and accompanying document must be delivered not later than 16.00 hrs. on 10.04.2012. The sealed envelope clearly labelled “**Expression of Interest for setting up Community Radio Station among Mahadalit Community for advancement of their educational, developmental, social and cultural needs**” shall be submitted to address: **Mission Director, Bihar Mahadalit Vikas Mission, CM Secretariate, 4, Deshratna Marg (4KG), Patna, Bihar.** . Qualified agency shall be invited to make presentation before office towards detailed understanding and plan of assignment implementation with timeline.

After the presentation, finally shortlisted agencies would be handed over a ‘Letter of Invitation’ for submitting Technical and Financial Specification. The successful bidder shall have to submit the request before Ministry for Information & Broadcasting Govt of India to provide license for setting up Community Radio Station in their organisational capacity.

The EoI does not entail any commitment of the part of BMVM either financial or otherwise. BMVM reserves all rights to accept or reject any or all the EoI without assigning any reason whatsoever. A meeting will be organised on 05.04.2012, 4 pm in the chamber of Mission Director to clarify any issue related to submission of EoI For further details please contact on Mahadalit Vikas Mission Office Telephone No.: 0612- 2215115

Mission Director

SECTION – I (INVITATION FOR PROPOSAL)

Invitation of Proposal from qualified consulting firm for setting up Community Radio Station among Mahadalit Community for advancement of their educational, developmental, social and cultural needs

Bihar Mahadalit Vikas Mission is an autonomous body under Department of SC & ST Welfare, Govt. of Bihar, constituted with the objective of socio-economic, educational and cultural upliftment of the most deprived section among scheduled caste community. To integrate Mahadalits into the mainstream of the society and to bring their folk tradition and culture to society at large it is proposed to establish Community Radio Stations which would also provide an opportunity to communicate on socially relevant issues, express their creative talents and achieve set goals of collective development through participatory communication process.

Bihar Mahadalit Vikas Mission invites EoI to hire qualified agency for setting up Community Radio Station and producing Broadcasting Content with community participation which fulfil their educational, developmental, social and cultural needs. The Community Radio Stations would be established at 15 linguistic centres across the state and ensure the dedicated coverage of youth, women and elders of Mahadalit community.

Work Scope:

- a) To set up and operate Community Radio Station to cover a range of 5-10 km (For this, a transmitter having maximum Effective Radiated Power of 100 watts).
- b) To produce broadcasting contents with the participation of Mahadalit Community (covering their educational, developmental, social and cultural needs) primarily for minimum 2160 hours.

BMVM intends to select qualified agency for above mentioned work to accomplish the project successfully within intended completion period with required quality.

The selection of consulting agency shall be on the basis of Technical Bid and Price Bid. Price Bid shall be opened only for that firm whose bids are technically qualified.

The EOI and accompanying documents as mentioned in Expression of Interest must be delivered not later than 16.00 Hrs. on 10.04.2012. The sealed envelope clearly labelled “**Expression of Interest for setting up Community Radio Station among Mahadalit Community for advancement of their educational, developmental, social and cultural needs**” shall be submitted to the address given below;

**Mission Director,
Bihar Mahadalit Vikas Mission,
CM Secretariate,
4, Deshratna Marg (4KG),
Patna, Bihar.**

SECTION – II (OBJECTIVE OF WORK)

Mahadalit Vikas Mission invites EoI to hire qualified agency for setting up Community Radio Station and producing Broadcasting Content with community participation which fulfil their educational, developmental, social and cultural needs. The Community Radio Stations would be established at 15 linguistic centres across the state and ensure the dedicated coverage of youth, women and elders of Mahadalit community.

A. *For setting up and Operating Community Radio Station*

- a. Feasibility study at identified intervention area and Communication Need mapping
- b. Getting license for setting up and operating Community Radio Stations
- c. Having sufficient area as work space towards operating and broadcasting services.
- d. 24 hrs facilitation service for receiving and addressing queries.
- e. Regular Maintenance and advancement initiatives as per feedback and suggestion of BMVM.
- f. Any other instruction given by the BMVM.

B. *For producing Mahadalit Community owned and managed broadcasting*

- a. Detailed study on educational, developmental, social and cultural needs of Mahadalit Community and identifying possible tools of mass media broadcasting.
- b. Content mapping, development of brand and content delivery flow preparation.
- c. Formation of production and listeners group (must be of local Mahadalit Community Members with 2:2:1 participation of Women : Children : Elders).
- d. Programme Production and ensuring broadcasting as per the schedule finalized by BMVM
- e. Community feedback collection, compilation and Documentation
- f. Regular Maintenance and advancement initiatives as per feedback and suggestion of BMVM
- g. Any other instruction given by the BMVM.